



2024 Optional Fundraiser

Welcome to Garden City Ballet's 40th season! A professional production of this nature incurs large costs, which are mainly covered by 1) ticket sales, 2) donor fundraising, and 3) dancer tuition. In order to defray some (or all) of the **\$300 performance fee tuition per dancer**, GCB organizes an optional fundraiser to help families seeking financial assistance.

This year families will be able to sell coffee from **Black Coffee Roasting Company** (12 oz. whole bean or ground coffee) and cookies from **Great Harvest** (8-pack in several flavors: peanut butter chocolate chip, snickerdoodle, shortbread). Both businesses are locally owned and operated. Coffee will sell for \$16 and cookies for \$9. GCB buys the products (wholesale) and the mark-up (\$5 profit per item) offsets your dancer's performance tuition.

If you sell at least #60 items (coffee and/or cookies) then your full \$300 tuition will be reimbursed.

If you sell fewer than #60 items, you will be reimbursed \$5 for each item sold.

If you sell above the required amount and want to donate the extra proceeds to GCB, that would be great!

Please use the order form to record sales (feel free to make additional copies as needed). Be sure to **keep your completed order forms**; you will need this information in order to deliver items to your customers. There is also a **Total Sales** form on which to tally the total quantity of coffee and cookies that you are ordering; **this is the only form that needs to be returned to GCB**, along with all payments from customers. **If a customer pays you in cash, please deposit the cash in your own bank and write GCB a check. GCB will not accept cash.**

Payment (checks only, made payable to GCB) should be collected when orders are taken and then given to GCB with your Total Sales form. We will notify you when the products are ready to pick up in late November — plenty of time for holiday gift giving!

DEADLINE for turning in the Total Sales form and payments to GCB: **Monday, November 4, 2024**

(There is a GCB mailbox in the lobby of Ballet Arts, or mail to: GCB, PO Box 3555, Missoula MT 59806)

We hope this optional fundraising program for families is a helpful service!

Questions? Please contact: Mary Gibbons, Performance Fee Fundraiser Chair <maryngibbons@gmail.com>

Talking Points for Selling Products

- Garden City Ballet is a local non-profit organization — producing *The Nutcracker* for 40 years!
- The production costs approx. \$215,000 annually.
- As a dancer, I am trying to help my family cover tuition costs for the three-month long season of rehearsals and six performances in December — please come see the show!
- We are selling a delicious blend of coffee roasted locally by Black Coffee Roasting Company, and cookies made locally by Great Harvest.
- These items would make a nice holiday gift.
- I will deliver your order to you in late November/ early December.
- Thank you for supporting my dancing!