



Advertising Instructions



**Attention:
Director
Choreographer
and Principal
Level Donors**

**In addition to the
full-page program
advertisement,
please also send
your company logo
(.png) (.jpg) or (.pdf)
for placement (as
determined by
donor level) on the
poster, billboard,
and GCB website.**

**Posters are displayed
in local businesses
and the billboard
runs for one month
in Missoula.**

(4.5")

Donors at the \$500 level (and above)
receive a full-page program advertisement.
Typical viewer audience is 3000 patrons.
(See GCB website for sample program with ads.)

Deadline: November 1

Dimensions:
4.5" wide x 7.5" tall (no bleeds)

Output: Greyscale*
(*full color on inside/outside cover placement only,
with possibility for bleeds)

Resolution: 300 dpi minimum

Format: PDF or JPG

Email camera ready art to:
caroline@gardencityballet.org
Caroline Kurz, Executive Director
(406) 880-0970

Need help building an ad? Let us know!

(7.5")